

• Objectives:

To promote a partnership of 'Ten Thousand Friends' that can think and work together toward Quality Improvement, and to collaborate and create common goals and bonds among institutions, parent organizations and other stakeholders. Moreover, this conference will provide a network of updated knowledge and to share innovative ideas by educators and assessors in the field of educational quality assurance, and of the external quality assessment in basic, vocational and higher education levels. Also, participants at this conference will have an opportunity to disseminate information from publications, ideas, and information relating to external quality assessment which is considered vital and beneficial for educational evaluators, assessors, researchers, and other academics.

• Participants:

The Conference will be of interest to all stakeholders in educational quality assurance in Thailand and the ASEAN Community, including policymakers and practitioners from around the world. All are encouraged to attend.

• Registration Fee

- Presenters/Participants: USD150
- Early Bird USD130
(before 31 July 2013)

• Working Languages

The working languages of the conference will be English and Thai.

• Registration

Since limited spaces are available, interested persons are urged to register early. To register, please visit the conference website at www.onesqa.or.th/icqa2013

For more information Please visit our website:
www.onesqa.or.th/icqa2013

• Important Dates

- Abstract Closing Date 30 June 2013
- Acceptance Notice 31 July 2013
- Early Bird Registration Closing Date 31 July 2013
- Full Paper Closing Date 31 August 2013
- Closing Date for Proceedings 30 September 2013
- Full Registration Closing Date 15 October 2013
- On-Site Registration 6-8 November 2013

• Topics

1. Quality culture embedding QA into the life of an institution
2. University Students' role in shaping their learning experience in the 21st Century
3. Enhancing teaching and learning
4. Establishing links between Thailand's universities and universities in the AEC.
5. Impact of QA and the effects of external and internal QA: regional perspectives
6. National qualifications framework and their links to QA
7. Globalizing force and national/regional goals in higher education
8. Quality Enhancement
9. International Benchmark
10. Good Practices and mechanisms for their dissemination

Note:

The Conference organization accepts papers or posters on the topics of the conference. Please consult the call for papers and posters for the exact requirements from the Conference's website. We are looking forward to receiving your contribution at Secretariat by 30 June 2013

การประชุมวิชาการนานาชาติ
วัฒนธรรมประกันคุณภาพ คู่คิด หรือ คู่แข่ง

7-8 พฤศจิกายน 2556 ณ ไบเทค บางนา

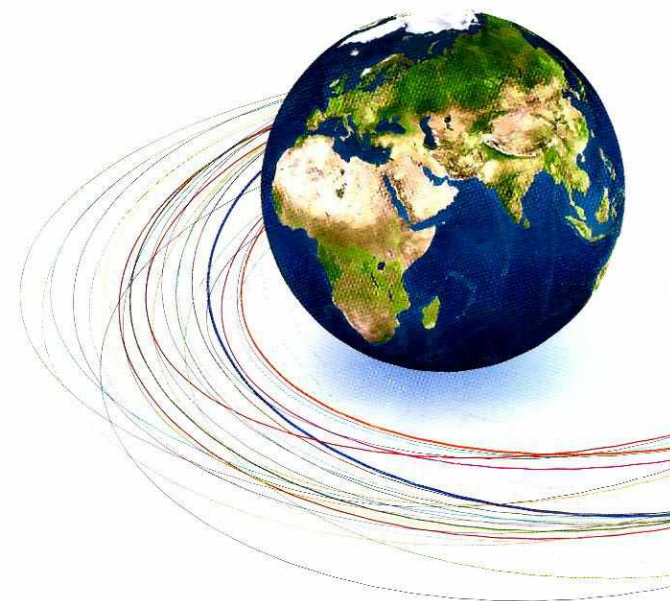
พิเศษสำหรับคนไทย

- ผู้เสนอผลงานและผู้มีส่วนร่วมชาวไทย 2,000 บาท
- ลงทะเบียนก่อน 31 กรกฎาคม 2556 1,500 บาท



International Conference

on QA Culture: Cooperation or Competition



7-8 November 2013

BITEC

BANGKOK INTERNATIONAL TRADE & EXHIBITION CENTRE

Organized by

Office for National Education Standards
and Quality Assessment (ONESQA)
(Public Organization)

www.onesqa.or.th/icqa2013

co-organizers



International Conference
on **QA Culture:**
Cooperation
or **Competition**
7-8 November 2013

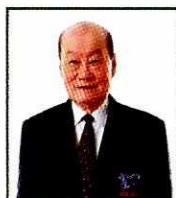


Dr. Guy Haug

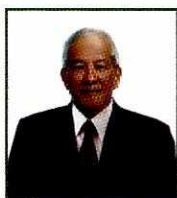
Premier Keynote Speaker

Dr. Guy Haug, European Expert on International Higher Education Development, Valencia University of Technology, Spain

Keynote Speakers/Invited Speakers



Prof. Dr. Wichit Srisa-an



Dr. Jei-Cheng Cheng



Dr. Jingjai Harnchanlash



Dr. Jagganath Patil



Mr. Tony McAleavy



Prof. Dr. Channarong Pornrunroj

- Prof. Dr. Wichit Srisa-an, Former Minister of Education, Thailand
- Dr. Jei-Cheng Cheng, Chairman, Higher Education Evaluation and Accreditation Council, Chinese Taipei
- Dr. Jingjai Harnchanlash, Former Chairman, ONESQA Executive Committee
- Dr. Jagganath Patil, President, Asia-Pacific Quality Network
- Mr. Tony McAleavy, Development and Research Director of CfBT, UK
- Prof. Dr. Channarong Pornrunroj, Director, Office for National Education Standards and Quality Assessment, Thailand

Tentative Program

Thursday, 7 November 2013

- 09:00-09:45 hrs. Opening Ceremony
 09:45-10:45 hrs. Premier Keynote
 "QA Culture: Cooperation or Competition"
 by Dr. Guy Haug, European Expert on International Higher Education Development, Valencia University of Technology, Spain
 10:45-11:15 hrs. Break
 11:15-12:00 hrs. Plenary Speech
 "Quality Enhancement Innovations"
 by Prof. Dr. Channarong Pornrunroj, Director, Office for National Education Standards and Quality Assessment, Thailand
 12:00-13:00 hrs. Luncheon
 13:00-14:00 hrs. Plenary Speech
 "QA Culture: Chain of Quality"
 by Prof. Dr. Wichit Srisa-an, Former Minister of Education, Thailand
 14:00-14:30 hrs. Break
 14:30-17:00 hrs. Paper Presentations (Breakout Session)

Note: Participants can visit poster presentations at their own conveniences.

● **General Information**

The Office for National Education Standards and Quality Assessment (ONESQA) is a public organization established by the 2000 Royal Decree to comply with the stipulation of the 1999 National Education Act. It is an academic body specializing in educational quality evaluation with its main objectives to enhance the quality of education provision system in Thailand and to enable the educational institutions to provide quality education to the Thai learners who will be endowed with virtue, competence and happiness.

Friday, 8 November 2013

- 09:00-10:00 hrs. Plenary Speech
 "EQA Impacts on Internationalization"
 by Dr. Jei-Cheng Cheng, Chairman, Higher Education Evaluation and Accreditation Council, Chinese Taipei
 10:00-11:00 hrs. Plenary Speech
 "QA as A Means to Educational Improvement"
 by Mr. Tony McAleavy, Development and Research Director of CfBT, UK
 11:00-11:30 hrs. Break
 11:30-12:30 hrs. Plenary Speech
 "The Emergence of EQA: Frameworks for New Discovery"
 by Dr. Jagganath Patil, President, Asia-Pacific Quality Network
 12:30-13:30 hrs. Luncheon
 13:30-14:30 hrs. Plenary Speech
 "Amicable Assessment"
 by Dr. Jingjai Harnchanlash, Former Chairman, ONESQA Executive Committee
 14:30-15:00 hrs. Break
 15:00-17:00 hrs. Paper Presentations (Breakout Session)
 17:00-18:30 hrs. Cocktail

● **Rationale**

With only three years until Thailand becomes part of the single market system in 2015 under the ASEAN Economic Community, or AEC, ONESQA's goal is to achieve the highest efficiency as an external quality assessment agency to ensure quality education standards are shared, improved and promoted within the ASEAN Community.